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## Ty's Online Speaker - Consultant Information Kit

### Ty Howard, Chairman and CEO of InspiraGen Institute, LLC

**Ty Howard**, a.k.a. *Mr. Untie the Knots®*, is an internationally respected authority on self-development and business-development. He is a habits consultant, motivational speaker, relationship expert, professional development consultant, and best-selling author who has dedicated his life to teaching knots-free living and relationship-building to organizations, individuals, and families around the world. His business acumen and easy-to-follow-and-apply strategies have propelled top organizations to frequently seek his counsel and advice. His admirable communication skills have helped him become one of America's most popular professional speakers on the circuit today. Ty's solid research and practical strategies background have made him a trusted source for professional and personal development guidance on five continents.

When Ty was an active part of the U.S. Navy and then Corporate America, he consistently excelled in highly visible positions including Human Resources Generalist, Executive Office Manager, Corporate Training & Development Manager, Intervention and Behavior Specialist Manager, Outside Sales Account Manager, and Sales Trainer. He managed, trained, evaluated, and led employee teams of four to 300 full-time and part-time personnel working in demanding and fast-paced environments.

Ty Howard is the founder, Chairman and CEO of InspiraGen Institute, LLC, a successful, diverse professional and personal development firm based in Baltimore County, Maryland. InspiraGen Institute, LLC is a conglomerate of four internationally recognized businesses: TyHoward.com, Ty Howard Seminars, Knots Free Publishing, and The Baltimore Worldwide Speakers Bureau. They share Ty's vision, discipline, and passion to inspire, lift, and provide tools for change and growth for individuals and organizations throughout the world. He lives in Baltimore County, Maryland with his family.



**Ty Howard**  
Mr. Untie the Knots®

**Want to see Ty in action (speaking / presenting)?** Visit [http://www.tyhoward.com/watch\\_ty.html](http://www.tyhoward.com/watch_ty.html)

### InspiraGen Institute, LLC

6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228  
Phone: (410) 737-6839 • Toll Free: 1-800-385-3177 • Email: [info@TyHoward.com](mailto:info@TyHoward.com)

## About the Book

### **Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself From Toxic Habits, Choices, People, and Relationships**

**Do you know anyone who is tied up in procrastination, poor choices, excuses, self-pity, the past, denial, clutter, debt, confusion, toxic relationships, fear, conformity, continual pain, anger, mediocrity, or stress?**

In ***Untie the Knots That Tie Up Your Life***, Ty Howard, renowned dynamic keynote and motivational speaker, shares quick and easy-to-apply guidance about breaking free from toxic habits, choices, people, and relationships. He provides readers with a program for developing a life of better health, balance, significance, harmony, potential, and prosperity.

This is an enlightening, inspiring, empowering, and practical guide for gaining control of your career and life. Ty teaches you how to break free from negative bondage, build positive habits, and then turn them into actions to help you achieve your dreams.

Ty Howard is one of America's most popular and in-demand motivational speakers. Now available with Howard's ***Untie the Knots™ That Tie Up Your Life*** book, is the ***Untie the Knots™ That Tie Up Your Life Workbook***, which gives additional tools for developing and maintaining a life with positive habits, choices, people, and relationships in order to get ahead in your career and life.

#### ***Untie the Knots™ That Tie Up Your Life***

Knots Free Publishing, Baltimore, Maryland  
USA

Publication Date: March 2007

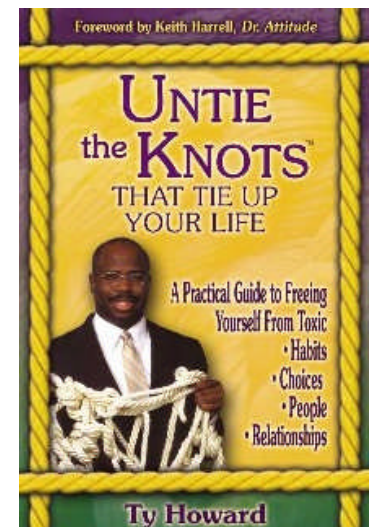
ISBN-10: 0972404007

ISBN-13: 9780972404006

Format: Paperback, 356pp

U.S. \$19.95

Forward by Keith Harrell, Dr. Attitude  
Author of the best-seller book *Attitude Is Everything*



**For more information visit Ty's web site** [http://tyhoward.com/untietheknotsbook\\_media\\_presskit.html](http://tyhoward.com/untietheknotsbook_media_presskit.html)

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## Keynote Programs - (for Professional Audiences)

**WARNING:** Give Ty 50 minutes or more with your group — and the impact and take-home value (substance) of his program will have your people effectively communicating and working as a productive team, inspired to do passionate and meaningful work, coping with and embracing change, and creating significant and competitive results daily.

### Untie the Knots®

( Improving Habits, Choices, People, Performance, Relationships, and Results )

A person or organization tied-up in knots becomes a person or organization certain to fail in one or several areas of life or business. *Untie the Knots*® is an energizing results focused keynote session that is customized to address and embrace the countless challenges, obstacles and issues found inside many failing, stagnate, changing, successful, and leading organizations today. This no holds barred, energizing, and get real session will bring your group real-life solutions that they can implement immediately on all levels of life and business. Results that will increase performance, involvement, morale, leadership, teamwork, retention, work-life balance, and more profitable bottom-line. Many of Ty's clients request *Untie the Knots*® for their opening or closing session. This keynote address sets the tone for your meeting or conference, inspiring attendees to learn, network, and share best practices.

### Leading With Confidence, Integrity, and by Example™

( Becoming A Leader People Want to Follow )

In this empowering, high-energy and interactive keynote session, Ty uses personal anecdotes, motivation, inspiration, research on top leaders, humor, and fun to awaken the spirit of quality and ethical leadership. Schedule Leading With Confidence, Integrity, and by Example for your group — and your leaders will avoid the crash-and-burn syndrome that is due to self-centeredness, chaos, and other damaging toxic leadership habits.

### Tying Into A Better YOU™

( Spending Time With the Person You Want to Become, and Becoming the Person You Desire to Be )

In this dynamic, insightful, timely, interactive and fun keynote session, Ty uses facts, case studies, personal stories, group exercises, motivation, inspiration, music and fun to communicate the importance of taking special care of "self" in order to serve and help others best. He encourages and propels you to continuously strive to perform at the highest level possible. He believes that at birth, we were all given one body and one mind, and this is where you will learn how to nurture and keep both mind and body in a green and growing state for better health, achievement, balanced living, and prosperity. Prepare for a motivating, empowering, entertaining, and fun-filled treat!

**For more information visit Ty's web site <http://www.tyhoward.com/programs.html>**

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## Workshop, Training and Breakout Programs

**WARNING:** Give Ty 90 minutes or more with your group — and the impact and take-home value (substance) of his program will have your people effectively communicating and working as a productive team, inspired to do passionate and meaningful work, coping with and embracing change, and creating significant and competitive results daily.

### **Untie the Knots® : A Prescription for C.H.A.N.G.E.**

( Identifying and Untying the Knots® to Change )

Organizations stagnate if they do not change in response to changing marketplaces, new technologies, and evolving customer and workforce expectations. Leaders must be flexible and agile in the face of change. Leaders must adapt to change, manage others through it, and be champions of change themselves. This session will provide your executives, and mid- to upper-level managers with a fresh practical road map of how to adapt to and lead change within your organization. It's designed to put them on a path to identifying and untying the toxic knots of change that are on there way to your organization before change takes place, or already plaguing and troubling your organization after change has been implemented.

### **Moving from Thinking TEAM to Working as Successful Productive Teams™**

( What It Takes to Create Knots Free Teams )

This session builds awareness and skill in the areas of team dynamics, team problem-solving, and team decision-making. The structural and behavioral dimensions of building and leading an effective work team or task force are fully explored. You will develop leadership skills applicable to many areas but especially suited to self-directed work teams, employee participation teams, interdepartmental task groups, and other group situations where combined efforts are needed to reach optimal team performance levels.

### **Service Excellence Through Personal Excellence™**

( Igniting Purpose, Passion, and Performance for Significant and Competitive Results )

This dynamic session shares effective ways to work easily with others to create a more pleasant work environment and work relationships. Through relatable stories and anecdotes you will learn ways to better communicate with customers in person and over the phone. You will also learn helpful skills for dealing with angry customers, tactics for keeping your composure under stress, and much more. Ty draws from his personal research on what is working in companies across America as well as what is working within your company. As a result of his focus on quality relationships and service, he will inspire your group to begin their improvement process from within. Leaving everyone on a personal committed path to do better, achieve more, and reach new levels of service and personal excellence daily.

**For more information visit Ty's web site [www.TyHoward.com](http://www.TyHoward.com)**

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## Keynote Programs - (for General Audiences)

**WARNING:** Give Ty 30 minutes or more with your group — and the impact and take-home value (substance) of his program will have your people boldly facing their fears, breaking free from negative bondage, building positive habits, and then turning them into actions to help them achieve their dreams.

### Untie the Knots® That Tie Up Your Life

( Improving Habits, Choices, People, Performance, Relationships, and Results )

Do you know anyone who's tied-up in procrastination, excuses, self-pity, mediocrity, denial, toxic relationships, anger, stress, debt, fear, conformity, bitterness, or rut? A life muffled by KNOTS can pose a serious threat to your health, relationships, career, finances... you fulfilling your life's ultimate purpose. Don't despair—the wisdom in this message can assist you in boldly untying your KNOTS of delay and set you back on track to manifesting the life you really want. This is a "Professional Spotlight" for everyone to attend. Bring paper and pen. Come discover and experience why—in life, "You May Be Delayed, But You're Rarely Denied!"

### Unleashing the Winner in YOU™

( Becoming the Winner YOU Were Born to Be )

Skillfully and dynamically, Ty Howard frames many of life's challenging issues while providing a powerful message threaded with practical, real-world solutions and specific strategies. He teaches that everyone has a winner inside them waiting to be discovered and unleashed. Hilarious one minute, profoundly serious and compelling the next, Ty brings increased awareness and hope to show an audience how much he cares about their future success. Audiences benefit immensely as he takes them on a thoughtful, exciting journey, exploring the reality that — "In Life... The World Belongs To Those Who Show Up: Prepared, Motivated and Expecting to Succeed!"

### You Were Born to Be G.R.R.R.E.A.T.!!!!™

( Learning & Mastering the 8 Essentials of True GREATNESS )

Ty believes mediocrity in today's people is a comfortable curse that many think they can live with... but on the other hand — not grow with. And according to Ty's in depth personal research and hands-on education and global business experience, if mediocrity continues long enough, it can derail, disillusion and deteriorate a person's chances of reaching and living their dreams. Are you tired of watching the people you care about stumble toward a vaguely envisioned and uncertain future? "You Were Born to Be G.R.R.R.E.A.T.!!!!™" presents common sense, roll-up-your-sleeves solutions that will place your people on track to True GREATNESS.

**For more information visit Ty's web site <http://www.tyhoward.com/programs.html>**

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## Habits Consulting Services

### Our Mission

The aim of Ty Howard's *Untie the Knots*® Habits Consulting is to help employees from top to bottom in your organization to free and create healthy habits that will connect and commit them passionately to the vision, values, goals, and top business priorities of the organization; in turn, increasing the highest levels of effectiveness, performance, productivity, teamwork, leadership, and profits. Ty Howard and his team of 20 selected and certified *Untie the Knots*® Associate Consultants are specialists in Healthy Habits Development and Management, Professional Development, and Individual Empowerment.

Our approach and materials are tailored to meet the needs of the client: We work with an organization, a specific department or division, and/or individual employees on all levels developing empowered teams, with healthy habits, that are focused and action-driven for continuous significant and competitive results.

When required, our expertise is enhanced by a network of Associates who complement our in-house processes and programs.

The *Untie the Knots*® *Habits Consulting Process* is designed to develop "Healthy and Productive Habits" in 1st) Your Individually Empowered Employees, 2nd) Your Processes, and 3rd) Your Environment. Ty Howard's philosophy is Empowered and Passionate People + Positively Driven Processes + Meaningful Work = A Significant & Competitive Organization.

### What is Your Business Need?

- 1) Individual Empowerment
- 2) Professional Development
- 3) Healthy Habits Development and Management

Becoming good is enough for many. Becoming significant and competitive, and sustaining it, is a quest we are passionate about. Where you and your organization lands at the end of each quarter and year depends on if you have a team driven by healthy and productive habits or falling apart due to unhealthy and sabotaging habits.

Do you want individuals, teams, leaders, and an organization that can continuously executive with excellence due healthy and productive habits?

If you answered "YES", then it's time to assess, develop, free, and fine-tune your team's "Healthy HABITS"... call today to inquire about and hire Ty Howard's *Untie the Knots*® Process Habits Consulting services.

**Toll Free: 1-800-385-3177 Ext 0**

**For more information visit Ty's web site [http://www.tyhoward.com/habitsconsulting\\_services.html](http://www.tyhoward.com/habitsconsulting_services.html)**

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## Demonstration Video Clip Links

### Watch Ty in Action

**Before clicking and watching Ty Howard "live," keep in mind the following important points:**

**Point #1:** The clips below have been posted here for demonstration purposes only. What you will view and hear are shortened clips of a program that may have been 50 minutes to up-to 8 hours in length. Ty will and does customize all of his programs for each group he's invited to speak before.

**Point #2:** Ty is available to speak locally, statewide, regionally, nationwide and internationally for a fee. He is also available for television, radio and magazine interviews by arrangement, and will gladly fill-in as a last minute keynote speaker or expert guest interviewee should you need his professional services.

**Point #3:** Ty is a professional speaker who is engaging, insightful, humorous, likeable, and will entertain and interact positively with your group. For over 13 years, Ty has presented keynote and general sessions, 1/2-Day and Full-Day workshops / training sessions, and lunchtime lunch-and-learn sessions.

### Keynote / General Session Format

- 1) [Untie the Knots™: Improving Habits, Choices, People, Relationships, Performance, and Results](#)  
(General Session - Professional Audience) **15 minutes in length**  
- [http://tyhoward.com/Sound/Untie\\_the\\_Knots\\_Prof.wmv](http://tyhoward.com/Sound/Untie_the_Knots_Prof.wmv)
- 2) [Lead and Communicate With Confidence](#)  
(General Session - Professional Audience) **8 minutes 20 seconds in length**  
- [http://tyhoward.com/Sound/leadership\\_demo\\_TyHoward.wmv](http://tyhoward.com/Sound/leadership_demo_TyHoward.wmv)

### Workshop / Educational Session / Training Format

- 3) [Creative Thinking: We Are What We Think](#)  
(Training Session - Professional Audience) **10 minutes in length**  
- <http://tyhoward.com/Sound/CreativeThnkng18Sep06.wmv>

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## Partial Recent Client List

### Here's the impressive list of

Nationwide Clients, Corporations, Businesses, Associations,  
Government Agencies, Colleges, Schools and Friends of  
All Ages, Backgrounds and Geographies...

...that Ty has presented one or more of his  
dynamic programs to...

#### Corporations

- General Mills, Inc.
- Bank of America
- Saint Paul Insurance Company
- The McDonald's Corporation
- Random House Books
- William Scotsman, Inc.
- Alliance, Inc.

#### Associations

- Chesapeake Human Resources Association
- Citizens Planning and Housing Association
- National Association of Wedding Professionals
- Black Law Students' Association of Canada
- American Payroll Association  
Baltimore Metropolitan Area Chapter

#### Government Agencies

- Federal Communications Commission (FCC)
- National Institutes of Health (NIH)
- U.S. Department of Housing & Urban Development (HUD)
- MD Dept. of Human Resources
- United States Army
- Food & Drug Administration (FDA)
- U.S. Department of Justice
- MN Dept. of Human Services

#### HealthCare Organizations

- Children's National Medical Center
- University of Maryland Hospital - Orthopedics
- Good Samaritan Hospital
- Johns Hopkins Hospital
- Harbor Hospital

#### Colleges & Universities

- University of California at Berkley
- Johns Hopkins University
- Coppin State University
- Jackson State University
- University of Hartford
- Housatonic Community College
- Allegany College of Maryland
- Lawson State College

#### Youth / Education

- U.S. Army Reserve Children, Youth & Family Center
- Future Business Leaders of America (FBLA & PBL)
- Upward Bound Program
- TRIO
- DECA/Delta Epsilon Chi
- Baltimore City Public Schools
- Jobs for America's Graduates South Carolina

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## Testimonials

### What Clients & Others Are Saying...

**“Your presentation to our staff was exceptional. Everyone in attendance expressed enthusiasm and appreciation of the material and information you provided. Thank you for your energy and the positive attitude of your presentation. The renewed energy of the staff will go far in providing exceptional customer service to the citizens of Charles County, Maryland.”**

— Dr. Rebecca Bridgett, Director  
Charles County Department of Social Services

**“The Board of Directors for the BMAC was very impressed by the amount of preparation that went into delivering the message to our group. What a success that day was—we enjoyed 10% increase in membership. I believe this was due to your encouraging words to the audience, which reminded them to support and join the chapter. It was a pleasure to meet and work with you and I hope to do so again in the very near future.”**

— Ms. Mary Schabdach, CPP  
Past President  
The Baltimore Metropolitan Area Chapter  
American Payroll Association

**“Mr. Howard, thank you for the outstanding job that you did as keynote speaker at Baltimore City Community College's In-Service Diversity Awareness Training Program. Your delivery was as excellent as the content, and the content was right on the mark. I am sure that our staff gained a great deal from your presentation, and that the lessons learned will have a lasting impact far beyond your message.”**

— Dr. James D. Tschechtelin,  
President  
Baltimore City Community College

**“Thank you for delivering your dynamic inspirational presentation to our team on ‘Tying Into A Better YOU.’ Everyone truly enjoyed your message, as well as your very funny and entertaining delivery. We wish you the very best as you share your positive attitude, philosophy and inspiration with other teams around the world.”**

— Ms. Sheri Schellhaas.,  
Vice President, Research & Development  
General Mills

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## Testimonials – (Continued...)

### What Clients & Others Are Saying...

**“Thank you so much for presenting the training programs to employees of Charles County Government. The evaluations were positive, and employees enjoyed the programs. The information was valuable and you were able to explain their options clearly. The Public Speaking program enabled employees to use some skills they already had while developing new ones. Employees loved the Creative Thinking program, and were energized by the information shared, as well as your high-energy, dynamic presentation style. The employees in the Excelling as a First-Time Supervisor program appreciated being given tips and helpful guidelines for easing the transition from employee to supervisor.”**

— Ms. Nikki Bradburn, Training & Development Coordinator  
Charles County Government

**“You captivated and won the hearts of the nearly three hundred people at the Administrative Support Staff Luncheon sponsored by The Johns Hopkins University Applied Physics Laboratory when you delivered your presentation, ‘*Creating Excellence Through Personal Excellence*.’ You touched the lives of everyone in the audience with your dynamic and entertaining keynote address. I heard many positive comments about the presentation. Here are just a few of the comments I received, ‘The motivational speaker, Mr. Ty Howard, was excellent. Please invite him back sometime.’ ‘Ty Howard was a very good speaker. I enjoyed his speech; he was professional and entertaining. And he offered good reminders that we can all use.’ ‘He made me think a lot about what I could change.”**

— Ms. Karen Uchacz, Assistant Coordinator,  
Laboratory Special Events  
Johns Hopkins University Applied Physics Laboratory

**“What a dynamic workshop! On behalf of the support staff of the Patient Services Division at Children’s National Medical Center, we would like to thank you for your participation as our guest presenter at our Professional Administrative Assistants’ Workshop. Everyone in attendance felt the workshop was a success. You were lively, motivational, funny, and very knowledgeable. Your presentation was flawless; and for six hours you held the attention of all present from beginning to end. You inspired all participants to aspire in caring for our patients, families and other staff. Again, we appreciate your time, preparation, and sharing of your expertise. Ty, you made our Support Staff Professionals’ Day a huge a success!”**

— Ms. Carolyn Boswell, Staff Assistant,  
Children’s National Medical Center

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## Testimonials - (Continued...)

### What Clients & Others Are Saying...

**“Ty Howard was a motivational speaker at my financial symposium. Before the symposium he reached out to me and we had a conversation about my offices and its challenges, which was very refreshing. My symposium was for 2 days. Ty was scheduled to speak on the second day; however, he came the first day to observe the audience. Ty was the very last speaker on the 2nd day and he was awesome. Without giving away his presentation, let me tell you that my staff left the symposium with energy, smiles and positive attitudes. They were talking about him for days. I would highly recommend for any organization looking for a dynamic – professional – motivational speaker with lots of substance, interaction and fun, to hire and have Ty Howard as a keynote or general session speaker! If you can.... have him at the end of the last day.”**

— Sue Farran, Director, Office of Financial Services,  
U.S. Food & Drug Administration (FDA)

**“Willie Jolley (renowned celebrity motivational speaker), thank you so much for referring Ty Howard to speak at BAE Systems’ Black History Program. He did a superior job. He definitely had a word for everyone — Break the Chains. The Program was a huge success, partly because of the keynote presentation that Ty delivered. Ty, thanks so much! We will definitely be contacting you again. Be Blessed.”**

— Trichita Jaggars, Meeting Planner,  
BAE Systems (Washington DC)

**“You left our staff feeling energized and empowered about their role as education professionals and human service specialists. You reminded us that we are a RESOURCE and that the students we serve and the progress they make will provide us with an invaluable reward. We at Care Resources have already started the leg-work to have you back next year!”**

— Mr. Kirk Sykes,  
Education Coordinator  
Care Resources

**“On behalf of the conference planning committee, thank you very much for participating in the MFIP Conference held in Rochester, Minnesota. An overwhelming majority specifically rated your general session address, Untie the Knots®: A Prescription for C.H.A.N.G.E. a perfect 10. One attendee said ‘Ty Howard was very inspirational and gave me a renewed energy, need to do this work.’”**

— Mr. Bruce Borgh,  
Conference Planner  
Minnesota Department of Employment and Economic Development

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## How We Work With A Clients

### The Booking Ty Howard Process:

#### IDENTIFYING THERE IS A FIT:

At an early stage we need your specific speaker needs and budget for your program.

#### GUIDELINE FEES AND AVAILABILITY:

We are happy to provide you with guideline fees and Ty Howard's availability, if required. Ty will not guarantee his availability unless he knows for certain that the engagement is likely to go ahead.

#### OUR CLIENT BOOKING FORM:

On receiving your verbal confirmation we will fax to your attention our Client Booking Form so we can get the necessary information about your organization and meeting to outline the agreed upon details in our client contract and invoice.

#### FORMAL CONTRACT:

Once you have emailed or faxed back our Client Booking Form information, we will issue you with a Formal IGI, Inc. Speaking Engagement Contract to be signed and returned to us within ten (10) business days, with your 50% deposit of the formal contract fee. InspiraGen Institute, LLC does not and will not, consider your date confirmed (or booked) until we receive your signed formal contract with 50% investment deposit.

#### BALANCE DUE FEES:

The 50% balance of the agreed upon fee is due in our office eight (8) business days prior to your scheduled meeting or event date.

#### PRE-PROGRAM QUESTIONNAIRE:

To help us make your program a dynamic, fun, insightful and memorable success we will request for you to complete and fax back to our office our Client Pre-Program Questionnaire.

#### PAYMENT METHODS:

You or your organization can make payment for Ty Howard's quality speaking services through one of the five (5) following payment methods:

- a) Company Check, b) Credit Card - *Master Card, Visa, Discover, American Express*, c) Cashiers Check,
- d) Money Order, or e) Purchase Order

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## A/V, Travel, Recording, and Fee Information

### Ty's A/V Requirements

- Wireless lavalier (tie clip) microphone
- CD player ( Please place AV control center and an AV technician in the back of the room. )
- Mr. Howard will provide a "play list" for your technician to follow.
- A PowerPoint projector, laptop computer and a white projector screen.  
( Ty will bring his laptop computer, if necessary, and travels with his presentations on a Flash Drive Key. )
- 6' to 8' Extension Cord ( With a 4 to 6 outlet box on the end of it. )
- A 4' table on the platform (stage) or in the front of the room where Ty will be presenting.

### Ty's Travel Requirements

Airline: First Class or Business Class, and non-stop (if available). Ty is okay with coach class depending on the airline.

Hotel: Better than "reasonable" room accommodations at the event location or nearby.

King size bed, non-smoking room, and the room at a corner of the hotel (if available).

Ground Transportation: Ty prefers to get a rental car and your company to reimburse him for the expenses. However, he is open to your group assigning someone to pick him up and drop him off, or scheduling a sedan service.

### Ty's Recording - Guidelines & Disclaimer

**Guidelines -**      Audiotaping Rights – 50% of Fee  
                         Videotaping Right – 75% of Fee

**Disclaimer:** Your company, you or any single participant in your audience may not record Ty's presentation(s) in any format without a "separate" signed contract agreement with InspiraGen Institute, LLC, signed at least three (3) days prior to Ty coming in to speak at your meeting or event. If it is discovered that your organization ignored this disclaimer and recorded Ty's presentation, your company will be invoiced for recording Ty's presentation.

### Ty's Fees for Services

Ty's business office will share and provide his complete Year 2009 Fee Schedule with a potential client, upon request.

For "Pictures" of Ty for meeting or event promotion purposes visit <http://www.tyhoward.com/photos.html>

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