

What to Expect from Ty Howard's Presentations

Hear it straight from Ty himself.

Here is what you can expect from my presentations...

An opening keynote speech starts your meeting with a bang and keeps everyone talking about my message through the end of the meeting. A closing keynote sends everyone home on an energized and inspired to take immediate action "cloud nine." I talk to the level of the audience and connect with them whether they're a group of senior executives, mid-level managers, salespeople, healthcare professionals, scientists, support staff professionals, or hourly employees.

My style and approach:

I'm a high energy, fast-paced and well-organized speaker who combines strong content with an entertaining delivery. So you can't miss. I not only make an intellectual connection with your audience but also an emotional one. Clients have described my speeches as college lectures (content) delivered in the comedy club (entertainment).

You need something you can take home.

My content is simple, practical, and easy to remember and use. It is quite common for audience members to successfully use one or more of my ideas from my presentation several months after my program. Not only will your audience members learn a lot; they will have a great time. My delivery is funny and electrifying. There is always a lot of laughter and "Green & Growing Moments" from the beginning to end of my programs.

My top priority on every assignment:

For the client/meeting planner:

To make him/her a hero. To make YOU look good! To have the audience members as well as top management rave about their choice of a speaker. To raise a mediocre meeting to good, a good meeting to great, and a great meeting to exceptionally memorable. To be so good that the audience will forget other small problems that may have happened at that meeting. To be invited back by resounding popular demand.

For the audience:

To make them laugh and learn simultaneously. To give them tools to improve their personal and professional lives. To make them forget all their outside problems for the brief time I'm with them by giving them an educational performance unlike any they've ever experienced before. To get them to say, "This is the best speaker I've ever heard."

For the speakers bureau:

To exceed their client's expectations so the client will happily continue to do business with the bureau. To get additional information about the client and its key people to feed back to the bureau for future business relationships with that client. To seek out additional spin-off business opportunities for the bureau, in order to create more business for us together.

My content/topic evolution:

I am constantly refining my topics with new, updated material, examples and stories.

I strive for my topics, my content, and my examples to be fresh not only for my audiences, but also for me.

Support materials, handouts, and follow-up materials I supply to my clients:

For each of my topics, I provide my clients with: an introduction; free handouts or a 64-page workbook (extra charge); a free comprehensive set of articles (when requested) to publish in your in-house newsletter or magazine; a free bi-monthly ezine for each audience member to reinforce the concepts of my programs; books, cd programs, videos, and even full training programs for after-speech follow-up and reinforcement (extra charge); A/V checklists for room setup; Pre-program Questionnaire (PPQ) to tailor my presentation to the audience; photos (high resolution, color and black and white); and easy telephone access to me prior to your meeting or event date.